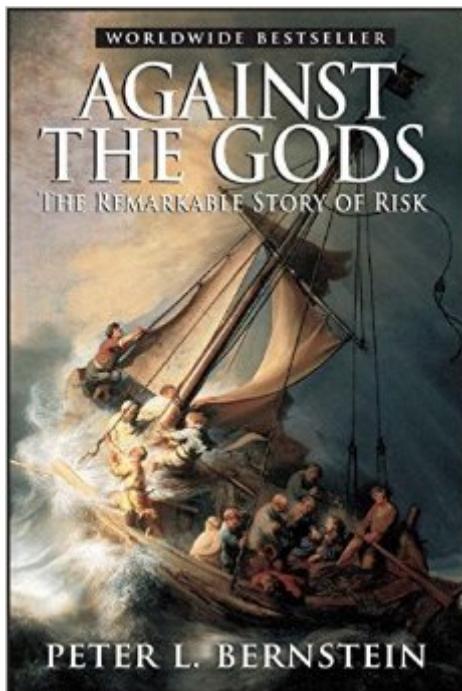


[The book was found](#)

# Against The Gods: The Remarkable Story Of Risk



## Synopsis

A Business Week, New York Times Business, and USA Today Bestseller "Ambitious and readable . . . an engaging introduction to the oddsmakers, whom Bernstein regards as true humanists helping to release mankind from the choke holds of superstition and fatalism." -The New York Times "An extraordinarily entertaining and informative book." -The Wall Street Journal "A lively panoramic book . . . Against the Gods sets up an ambitious premise and then delivers on it." -Business Week "Deserves to be, and surely will be, widely read." -The Economist "[A] challenging book, one that may change forever the way people think about the world." -Worth "No one else could have written a book of such central importance with so much charm and excitement." -Robert Heilbroner author, The Worldly Philosophers "With his wonderful knowledge of the history and current manifestations of risk, Peter Bernstein brings us Against the Gods. Nothing like it will come out of the financial world this year or ever. I speak carefully: no one should miss it." -John Kenneth Galbraith Professor of Economics Emeritus, Harvard University In this unique exploration of the role of risk in our society, Peter Bernstein argues that the notion of bringing risk under control is one of the central ideas that distinguishes modern times from the distant past. Against the Gods chronicles the remarkable intellectual adventure that liberated humanity from oracles and soothsayers by means of the powerful tools of risk management that are available to us today. "An extremely readable history of risk." -Barron's "Fascinating . . . this challenging volume will help you understand the uncertainties that every investor must face." -Money "A singular achievement." -Times Literary Supplement "There's a growing market for savants who can render the recondite intelligibly-witness Stephen Jay Gould (natural history), Oliver Sacks (disease), Richard Dawkins (heredity), James Gleick (physics), Paul Krugman (economics)-and Bernstein would mingle well in their company."

-The Australian

## Book Information

Paperback: 400 pages

Publisher: Wiley; unknown edition (August 31, 1998)

Language: English

ISBN-10: 0471295639

ISBN-13: 978-0471295631

Product Dimensions: 6 x 1.1 x 9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 starsÂ  See all reviewsÂ  (284 customer reviews)

Best Sellers Rank: #12,125 in Books (See Top 100 in Books) #1 in Books > Business & Money > Insurance > Risk Management #50 in Books > Business & Money > Accounting #71 in Books > Business & Money > Finance

## Customer Reviews

Bernstein has written a thorough book that traces the linear progression of man's understanding of probability and risk. This is a journey that begins with the importatioin of the arabic numbering system to the West and ends with super-computer crunched chaos theory. In between lie the fathers (all men) of mathamatical understanding. These individuals are the story of AGAINST THE GODS. Bernstein survey's the intellectual contrubutions of each as man strives to understood basic probability, the law of large numbers, bell curves, regression analysis, uncertainty theory and everything else you dimly remember from college statistics classes. He spends the latter quarter of the book on risk and probability theory in the financial world, where theorists have developed portfolio analysis, volitility studies, hedging and sidebets and other quantatative market plays. Credit to the author for balancing his story against the very high probability that much of what these thinkers sought may be unattainable. He frequently mentions the humanity that these people try to explain with laws formulated from observations in the natural world. Although rightly impressed with his intellectual frontiersmen, Bernstein has no problem recognizing that the uncertainty that has always eluded explanation is us and that it helps make life worth living and progress possible. This book is interesting for what it is. A story of the development of theories. I would have enjoyed more of a focus on the applications of this intellectual progression that led to the development of insurance and financial markets. Though these elements are mentioned often, they provide the backdrop for Bernsteins survey of theory.

[Download to continue reading...](#)

Against the Gods: The Remarkable Story of Risk The Feeling of Risk: New Perspectives on Risk Perception (Earthscan Risk in Society) Magicians of the Gods: The Forgotten Wisdom of Earth's Lost Civilisation - the sequel to Fingerprints of the Gods Injustice: Gods Among Us: Year Four (2014-) Vol. 2 (Injustice: Gods Among Us (2013-)) Injustice: Gods Among Us: Year Four Vol. 1 (Injustice: Gods Among Us Year Four) ISO/IEC 31010:2009, Risk management - Risk assessment techniques Security Risk Management: Building an Information Security Risk Management Program from the Ground Up COSO Enterprise Risk Management: Establishing Effective Governance, Risk, and Compliance (GRC) Processes Global Risk Agility and Decision Making: Organizational Resilience in the Era of Man-Made Risk Advances in Heavy Tailed Risk Modeling: A Handbook of

Operational Risk (Wiley Handbooks in Financial Engineering and Econometrics) Quantitative Risk Management, + Website: A Practical Guide to Financial Risk Operational Risk Management: A Complete Guide to a Successful Operational Risk Framework Project Risk Management Guidelines: Managing Risk in Large Projects and Complex Procurements Making Enterprise Risk Management Pay Off: How Leading Companies Implement Risk Management Fundamentals of Risk Management: Understanding, Evaluating and Implementing Effective Risk Management Credit Risk Management In and Out of the Financial Crisis: New Approaches to Value at Risk and Other Paradigms (Wiley Finance) Fudamentals of Enterprise Risk Management, Second Edition: How Top Companies Assess Risk, Manage Exposure, and Seize Opportunity Fixed Income Securities: Valuation, Risk, and Risk Management Financial Risk Forecasting: The Theory and Practice of Forecasting Market Risk with Implementation in R and Matlab Fundamentals of Enterprise Risk Management: How Top Companies Assess Risk, Manage Exposure, and Seize Opportunity

[Dmca](#)